

Master of Arts (Fine Arts)

Award Type: Master of Arts

Program Stream: Professional Skills & Creative Practice

Course Overview

The MA in Fine Arts develops advanced artistic skills and critical thinking in visual, conceptual, and applied arts. Students engage in practice-led research, creative experimentation, and professional development, preparing them for careers as professional artists, curators, or creative consultants.

This program is ideal for individuals seeking to refine their artistic voice and pursue leadership roles in the visual arts sector.

Learning Outcomes

Upon completion of the program, students will be able to:

- Demonstrate advanced artistic techniques and conceptual understanding
- Critically analyze art practices and trends
- Curate and present creative works professionally
- Integrate research with artistic production
- Apply professional standards and ethics in the creative industry

Course Content

Key areas covered in the MA in Fine Arts include:

- Advanced Studio Practice
- Contemporary Art Theory and Criticism
- Curatorial Studies and Exhibition Practice
- Art Research Methods
- Portfolio Development and Professional Practice
- Creative Entrepreneurship in the Arts

Credit Value

Total Credit Load: 60 credits

Progression & Application

Graduates are prepared for careers as professional artists, curators, creative directors, or consultants. The program also provides a foundation for doctoral studies or advanced professional certifications in arts management and creative practice.

MA in Creative Media Production

Award Type: Master of Arts

Program Stream: Professional Skills & Creative Practice

Course Overview

The MA in Creative Media Production equips students with advanced skills in media creation, production, and storytelling across multiple platforms, including film, digital media, and interactive content. Students explore both the technical and creative aspects of media production, preparing them to lead projects in professional media environments.

This program is ideal for aspiring media producers, directors, content strategists, and creative managers seeking to advance their expertise in the media industry.

Learning Outcomes

Upon completion of the program, students will be able to:

- Conceptualize and produce high-quality media content for multiple platforms
- Apply advanced production techniques in audio, video, and digital media
- Manage media projects from pre-production to post-production
- Collaborate effectively in creative teams and professional settings
- Integrate creative storytelling with audience engagement strategies

Course Content

Key areas covered in the MA in Creative Media Production include:

- Media Production Fundamentals and Advanced Techniques
- Storytelling and Scriptwriting for Media
- Post-Production and Editing
- Interactive and Digital Media Design
- Media Project Management
- Audience Analysis and Content Strategy

Credit Value

Total Credit Load: 60 credits

Progression & Application

Graduates are prepared for roles such as media producers, directors, content strategists, and digital media managers. The program also lays the groundwork for doctoral studies or professional certifications in media production and creative management.

MA in Design Innovation

Award Type: Master of Arts

Program Stream: Professional Skills & Creative Practice

Course Overview

The MA in Design Innovation focuses on developing creative problem-solving skills and innovative design thinking across multiple industries. Students explore human-centered design, emerging technologies, and strategic innovation to create impactful products, services, and experiences.

This program is ideal for professionals aiming to lead design projects, drive innovation in organizations, or pursue entrepreneurial ventures in creative industries.

Learning Outcomes

Upon completion of the program, students will be able to:

- Apply design thinking and innovation methodologies to real-world challenges
- Develop and prototype innovative products, services, and experiences
- Integrate technology and creative strategies into design solutions
- Conduct research to inform user-centered and sustainable design
- Lead collaborative design projects and interdisciplinary teams

Course Content

Key areas covered in the MA in Design Innovation include:

- Design Thinking and Innovation Strategies
- Human-Centered Design and User Experience
- Product and Service Design
- Emerging Technologies in Design
- Research Methods for Design Innovation
- Project Management and Leadership in Creative Projects

Credit Value

Total Credit Load: 60 credits

Progression & Application

Graduates are prepared for careers as innovation designers, product designers, UX/UI specialists, design strategists, and creative project managers. The program also provides a pathway to doctoral studies or professional certifications in design and innovation management.

MA in Photography & Visual Arts

Award Type: Master of Arts

Program Stream: Professional Skills & Creative Practice

Course Overview

The MA in Photography & Visual Arts develops advanced technical, conceptual, and creative skills in photography and visual storytelling. Students explore contemporary practices, visual communication, and artistic expression while mastering professional production techniques.

This program is ideal for photographers, visual artists, and creative professionals seeking to enhance their artistic practice and pursue leadership roles in visual media.

Learning Outcomes

Upon completion of the program, students will be able to:

- Demonstrate advanced photographic and visual art techniques
- Critically analyze visual media and contemporary art practices
- Develop and present professional visual projects
- Integrate research, theory, and practice in visual arts
- Apply professional standards, ethics, and creative entrepreneurship in visual media

Course Content

Key areas covered in the MA in Photography & Visual Arts include:

- Advanced Photography Techniques
- Visual Storytelling and Concept Development
- Contemporary Visual Arts Theory
- Digital Imaging and Editing
- Exhibition Planning and Portfolio Development
- Creative Entrepreneurship in Visual Arts

Credit Value

Total Credit Load: 60 credits

Progression & Application

Graduates are prepared for careers as professional photographers, visual artists, curators, creative directors, or consultants. The program also provides a foundation for doctoral studies or advanced professional certifications in visual arts and creative practice.

MA in Performing Arts Management

Award Type: Master of Arts

Program Stream: Professional Skills & Creative Practice

Course Overview

The MA in Performing Arts Management equips students with the skills to manage, promote, and lead organizations in the performing arts sector. Students gain expertise in arts administration, production management, marketing, and strategic planning, enabling them to bridge creative talent with operational excellence.

This program is ideal for individuals aspiring to leadership roles in theatres, music companies, dance companies, festivals, and other performing arts organizations.

Learning Outcomes

Upon completion of the program, students will be able to:

- Develop and implement management strategies for performing arts organizations
- Plan, produce, and market live performances and events
- Manage budgets, resources, and human capital within creative organizations
- Apply strategic leadership and organizational development principles
- Navigate legal, ethical, and regulatory aspects of performing arts management

Course Content

Key areas covered in the MA in Performing Arts Management include:

- Arts Administration and Organizational Leadership
- Event and Production Management
- Marketing and Audience Development for Performing Arts
- Financial Planning and Resource Management
- Legal and Ethical Considerations in the Arts
- Strategic Planning and Creative Entrepreneurship

Credit Value

Total Credit Load: 60 credits

Progression & Application

Graduates are prepared for roles such as arts administrators, performance producers, festival managers, and creative directors. The program also lays the groundwork for doctoral studies or advanced professional certifications in arts management and cultural leadership.

Postgraduate Diploma in Culinary Arts

Award Type: Postgraduate Diploma

Program Stream: Professional Skills & Creative Practice

Course Overview

The Postgraduate Diploma in Culinary Arts provides advanced training in culinary techniques, kitchen management, and gastronomic innovation. Students gain practical and theoretical knowledge in contemporary cuisine, food presentation, and operational excellence in professional kitchens.

This program is ideal for chefs, culinary entrepreneurs, and food industry professionals seeking to elevate their skills and leadership in the culinary sector.

Learning Outcomes

Upon completion of the program, students will be able to:

- Apply advanced cooking techniques and contemporary culinary methods
- Plan, prepare, and present dishes at professional standards
- Manage kitchen operations, staff, and resources efficiently
- Incorporate food safety, hygiene, and sustainability practices
- Develop creative culinary concepts and menus for diverse contexts

Course Content

Key areas covered in the Postgraduate Diploma in Culinary Arts include:

- Advanced Cooking Techniques and Methods
- Menu Design and Culinary Innovation
- Kitchen Management and Operations
- Food Safety, Hygiene, and Sustainability
- Culinary Business and Entrepreneurship
- Gastronomy, Trends, and Cultural Influences

Credit Value

Total Credit Load: 30 credits

Progression & Application

Graduates are prepared for roles such as executive chefs, kitchen managers, culinary entrepreneurs, and food consultants. The program also provides a foundation for professional certifications in culinary management and gastronomy.

Postgraduate Diploma in Professional Photography

Award Type: Postgraduate Diploma

Program Stream: Professional Skills & Creative Practice

Course Overview

The Postgraduate Diploma in Professional Photography equips students with advanced technical, creative, and professional skills in photography. Students explore various photographic genres, post-production techniques, and visual storytelling to build a professional portfolio for commercial or artistic practice.

This program is ideal for aspiring professional photographers, visual artists, and creative practitioners seeking to refine their craft and pursue careers in photography and visual media.

Learning Outcomes

Upon completion of the program, students will be able to:

- Master advanced photographic techniques across multiple genres
- Apply creative and conceptual thinking in professional photography
- Execute post-production and digital editing with proficiency
- Develop a cohesive portfolio showcasing professional standards
- Understand commercial, ethical, and legal aspects of photography practice

Course Content

Key areas covered in the Postgraduate Diploma in Professional Photography include:

- Advanced Studio and Field Photography
- Digital Imaging and Post-Production
- Visual Storytelling and Concept Development
- Commercial and Editorial Photography
- Portfolio Development and Presentation
- Photography Ethics and Professional Practice

Credit Value

Total Credit Load: 30 credits

Progression & Application

Graduates are prepared for roles such as professional photographers, visual content creators, photography consultants, and creative directors. The program also provides a pathway to master's level study or professional certifications in photography and visual media.

Postgraduate Diploma in Graphic & Digital Design

Award Type: Postgraduate Diploma

Program Stream: Professional Skills & Creative Practice

Course Overview

The Postgraduate Diploma in Graphic & Digital Design equips students with advanced skills in visual communication, digital media, and design technologies. Students learn to create compelling graphics, digital content, and interactive designs while developing a professional portfolio.

This program is ideal for aspiring graphic designers, digital artists, UX/UI designers, and creative professionals seeking to elevate their design expertise and industry readiness.

Learning Outcomes

Upon completion of the program, students will be able to:

- Apply advanced graphic design and digital media techniques
- Create visually compelling and functional digital content
- Integrate design principles with user experience and interaction design
- Manage projects and collaborate effectively in creative teams
- Present a professional portfolio demonstrating industry-standard work

Course Content

Key areas covered in the Postgraduate Diploma in Graphic & Digital Design include:

- Advanced Graphic Design Principles
- Digital Illustration and Multimedia Design
- UX/UI Design and Interactive Media
- Typography, Branding, and Visual Identity
- Portfolio Development and Presentation
- Professional Practice and Project Management

Credit Value

Total Credit Load: 30 credits

Progression & Application

Graduates are prepared for roles such as graphic designers, digital artists, UX/UI designers, and creative directors. The program also provides a pathway to master's level study or professional certifications in graphic and digital design.

Postgraduate Diploma in Media Production & Management

Award Type: Postgraduate Diploma

Program Stream: Professional Skills & Creative Practice

Course Overview

The Postgraduate Diploma in Media Production & Management develops advanced skills in planning, producing, and managing media projects across digital, broadcast, and multimedia platforms. Students learn the technical, creative, and managerial aspects required to lead media productions professionally.

This program is ideal for media professionals, content managers, and aspiring producers seeking to strengthen their production and leadership capabilities in the media industry.

Learning Outcomes

Upon completion of the program, students will be able to:

- Plan, execute, and manage media projects effectively
- Apply advanced production techniques across digital and broadcast platforms
- Coordinate teams and resources for media productions
- Develop content strategies aligned with audience engagement
- Understand ethical, legal, and financial considerations in media management

Course Content

Key areas covered in the Postgraduate Diploma in Media Production & Management include:

- Media Project Planning and Management
- Production Techniques for Digital and Broadcast Media
- Post-Production and Editing
- Team and Resource Management
- Audience Engagement and Content Strategy
- Media Ethics, Law, and Finance

Credit Value

Total Credit Load: 30 credits

Progression & Application

Graduates are prepared for roles such as media producers, content managers, production coordinators, and creative directors. The program also provides a pathway to master's level study or professional certifications in media production and management.

Postgraduate Diploma in Fashion & Textile Design

Award Type: Postgraduate Diploma

Program Stream: Professional Skills & Creative Practice

Course Overview

The Postgraduate Diploma in Fashion & Textile Design equips students with advanced skills in fashion creation, textile innovation, and design management. Students explore garment construction, fabric development, and creative design processes to produce professional-level fashion collections.

This program is ideal for aspiring fashion designers, textile specialists, and creative entrepreneurs seeking to excel in the fashion and textile industry.

Learning Outcomes

Upon completion of the program, students will be able to:

- Apply advanced techniques in fashion design and garment construction
- Innovate in textile development and fabric application
- Develop and present cohesive fashion collections
- Integrate design concepts with sustainable and ethical practices
- Manage creative projects and entrepreneurial ventures in fashion

Course Content

Key areas covered in the Postgraduate Diploma in Fashion & Textile Design include:

- Advanced Fashion Design and Garment Construction
- Textile Development and Surface Design
- Trend Analysis and Fashion Forecasting
- Portfolio Development and Presentation
- Sustainable and Ethical Fashion Practices
- Creative Entrepreneurship in Fashion

Credit Value

Total Credit Load: 30 credits

Progression & Application

Graduates are prepared for roles such as fashion designers, textile specialists, creative directors, and fashion entrepreneurs. The program also provides a pathway to master's level study or professional certifications in fashion and textile design.

Graduate Certificate in Creative Project Management

Award Type: Graduate Certificate

Program Stream: Professional Skills & Creative Practice

Course Overview

The Graduate Certificate in Creative Project Management equips students with practical skills to plan, execute, and manage creative projects across industries. Students learn project management methodologies, resource coordination, and team leadership specifically tailored for creative environments.

This program is ideal for creative professionals, project coordinators, and managers seeking to enhance their ability to deliver projects efficiently and innovatively.

Learning Outcomes

Upon completion of the program, students will be able to:

- Plan and manage creative projects effectively
- Apply project management tools and techniques in creative contexts
- Coordinate resources, budgets, and teams efficiently
- Implement risk management and quality assurance strategies
- Communicate and report progress professionally to stakeholders

Course Content

Key areas covered in the Graduate Certificate in Creative Project Management include:

- Principles of Project Management
- Creative Project Planning and Execution
- Budgeting, Resource, and Risk Management
- Leadership and Team Coordination in Creative Settings
- Quality Control and Project Evaluation
- Professional Communication and Reporting

Credit Value

Total Credit Load: 15 credits

Progression & Application

Graduates are prepared for roles such as creative project managers, coordinators, and team leaders in arts, media, and design sectors. The program also provides a foundation for postgraduate diplomas or master's level study in creative management.

Graduate Certificate in Video & Audio Production

Award Type: Graduate Certificate

Program Stream: Professional Skills & Creative Practice

Course Overview

The Graduate Certificate in Video & Audio Production develops technical and creative skills in producing, editing, and delivering professional-quality video and audio content. Students gain hands-on experience with industry-standard tools and workflows across multiple media platforms.

This program is ideal for aspiring media producers, sound designers, video editors, and creative professionals seeking practical expertise in media production.

Learning Outcomes

Upon completion of the program, students will be able to:

- Produce and edit high-quality video and audio content
- Apply post-production techniques and digital workflows
- Integrate storytelling and creative concepts into media projects
- Manage projects, equipment, and production teams efficiently
- Ensure professional standards and technical quality in all outputs

Course Content

Key areas covered in the Graduate Certificate in Video & Audio Production include:

- Video Production Techniques
- Audio Recording and Editing
- Post-Production and Digital Workflows
- Storytelling and Script Development
- Project Management in Media Production
- Professional Practice and Industry Standards

Credit Value

Total Credit Load: 15 credits

Progression & Application

Graduates are prepared for roles such as video producers, sound designers, media editors, and content creators. The program also provides a pathway to postgraduate diplomas or master's programs in media production and management.

Professional Certificate in Digital Illustration & Animation

Award Type: Professional Certificate

Program Stream: Professional Skills & Creative Practice

Course Overview

The Professional Certificate in Digital Illustration & Animation equips students with practical skills in creating digital artwork and animations for a variety of media platforms. Students gain hands-on experience with industry-standard software and techniques to produce visually compelling and professional content.

This program is ideal for aspiring illustrators, animators, motion graphics designers, and creative professionals seeking to enhance their technical and creative capabilities.

Learning Outcomes

Upon completion of the program, students will be able to:

- Create high-quality digital illustrations and animations
- Apply principles of motion design and visual storytelling
- Utilize industry-standard software tools and workflows
- Integrate creative concepts into professional projects
- Present a polished portfolio demonstrating technical and artistic proficiency

Course Content

Key areas covered in the Professional Certificate in Digital Illustration & Animation include:

- Digital Illustration Techniques
- 2D and 3D Animation Fundamentals
- Motion Graphics and Visual Storytelling
- Software Tools for Digital Art and Animation
- Project Workflow and Production Management
- Portfolio Development and Professional Practice

Credit Value

Total Credit Load: 10 credits

Progression & Application

Graduates are prepared for roles such as digital illustrators, animators, motion graphics designers, and multimedia content creators. The program also provides a foundation for graduate certificates or postgraduate study in creative media and digital arts.

Professional Certificate in Creative Entrepreneurship

Award Type: Professional Certificate

Program Stream: Professional Skills & Creative Practice

Course Overview

The Professional Certificate in Creative Entrepreneurship equips students with the knowledge and skills to launch, manage, and grow creative businesses. Students explore innovation, business planning, marketing, and financial management specifically tailored for the creative industries.

This program is ideal for aspiring entrepreneurs, creative professionals, and innovators seeking to turn ideas into sustainable ventures.

Learning Outcomes

Upon completion of the program, students will be able to:

- Develop viable business models for creative ventures
- Apply entrepreneurial principles in creative industries
- Plan and implement marketing, branding, and growth strategies
- Manage finances, resources, and operations for creative businesses
- Navigate legal, ethical, and intellectual property considerations

Course Content

Key areas covered in the Professional Certificate in Creative Entrepreneurship include:

- Principles of Entrepreneurship in Creative Industries
- Business Planning and Strategy
- Marketing and Branding for Creative Ventures
- Financial Management and Resource Allocation
- Legal, Ethical, and Intellectual Property Considerations
- Innovation and Growth Strategies

Credit Value

Total Credit Load: 10 credits

Progression & Application

Graduates are prepared for roles such as creative entrepreneurs, business owners, innovation consultants, and project managers in creative industries. The program also provides a pathway to graduate certificates or postgraduate diplomas in creative management.

Professional Certificate in Professional Writing & Communication

Award Type: Professional Certificate

Program Stream: Professional Skills & Creative Practice

Course Overview

The Professional Certificate in Professional Writing & Communication equips students with advanced skills in written communication, content creation, and professional writing across multiple contexts. Students learn to craft compelling, clear, and effective messages for business, media, and creative industries.

This program is ideal for aspiring writers, content creators, editors, communications specialists, and professionals seeking to enhance their writing and communication expertise.

Learning Outcomes

Upon completion of the program, students will be able to:

- Produce clear, professional, and persuasive written content
- Apply communication strategies for different audiences and media
- Develop technical, creative, and business writing skills
- Edit, proofread, and format content to professional standards
- Manage content projects and maintain consistency in messaging

Course Content

Key areas covered in the Professional Certificate in Professional Writing & Communication include:

- Professional and Technical Writing
- Creative and Content Writing
- Editing, Proofreading, and Formatting
- Communication Strategies for Diverse Audiences
- Digital Content Creation and Management
- Project and Workflow Management

Credit Value

Total Credit Load: 10 credits

Progression & Application

Graduates are prepared for roles such as content writers, editors, communication specialists, copywriters, and project managers in creative and professional settings. The program also provides a foundation for graduate certificates or postgraduate diplomas in communication and media.